



AIRTECH

**INTERNATIONAL
EXHIBITION
FOR COMPRESSED
AIR TECHNOLOGIES**

**17TH-20TH
DECEMBER
2026
[EIEC]**

**EGYPT INTERNATIONAL
EXHIBITIONS CENTER**



EGYPT

Prospering
Economy
Heaving with
Business Opportunities



Egypt is witnessing an exciting economic boom of unprecedented proportions, positioning the country among the world's fastest growing economies, and the country is firmly committed to more sustainable growth.

Egypt's strategic geographic location on the Red sea & the Mediterranean Sea makes it the ideal spot providing access to the key global markets in the MENA region, Africa, Asia, and Europe.

Egypt is considered the second-highest Gross Domestic Product at Purchasing Power Parity among African countries (1,292.745 million International dollars); the country has emerged as a consumer market of significant importance in the region, supported by the arrival of thousands of investing global brands and the sharp expansion of international industrial investments in the past years.

Egypt is the one of most populated countries in Africa and the Middle East (3rd in Africa and 1st in the Middle East); with over 103 million inhabitants according to population local statistics in 2022; and the annual population growth rate is 2.38%; with 61% of the population under the age 30.

Egypt's economy is among the most diverse in the Middle East and North Africa, Economic growth has been robust, averaging 5.3 percent annually; driven by an expansion in the manufacturing, gas extractives and infrastructure sectors.

AIRTECH

PROSPERING
ECONOMY
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A close-up photograph of a technician wearing safety glasses and gloves, working on a complex mechanical device. A large, circular pressure gauge with a blue face and metal band is prominent in the upper right. The technician's hands are visible, manipulating a component of the machinery. The background is blurred, showing industrial lights and equipment. The overall tone is professional and technical.

AIRTECH

THE PREMIUM
COMPRESSED AIR
TECHNOLOGIES
NETWORKING
EVENT



Driving Egypt's manufacturing sector forward; **AIRTECH** is the trading venue where the entire spectrum of compressed air technologies specialty products are introduced to premium eager trade visitors from Egypt and the entire MENA region.

AIRTECH is the premier compressed air technologies and products sourcing trade event within the MENA region, bringing together comprehensive displays of cutting-edge live demonstrations of exhibits, to ensure that the market stays updated and ready to tackle future demands.

AIRTECH holds all the characteristics as the ultimate trading event for Egypt's and the MENA region's compressed air technologies business sector; as a prime event crafting a path for global manufacturers, suppliers and buyers to take advantage of blossoming opportunities in one of the world's most appealing business territories.

Bursting with innovative features exclusively formed to grant buyers and exhibitors the extra edge; **AIRTECH** is intended to expedite operative interactions and communications among regional and international fraternities of the compressed air technologies business sectors creating new borderlines on revolutionary Hi-tech industrial applications and solutions.

Far beyond the capabilities of any other similar trade event in the entire region, **AIRTECH** grips know-how, practices and understanding to reach out and attract thousands of quality trade buyers and decision makers from various industrial sectors in Egypt and the entire region with full-purchasing authority

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A close-up photograph of a person's hands holding a Nikon DSLR camera. The camera is black with a large lens. A bright teal light effect, resembling a laser or a lens flare, runs vertically through the center of the image, passing through the camera lens. The background is dark and out of focus.

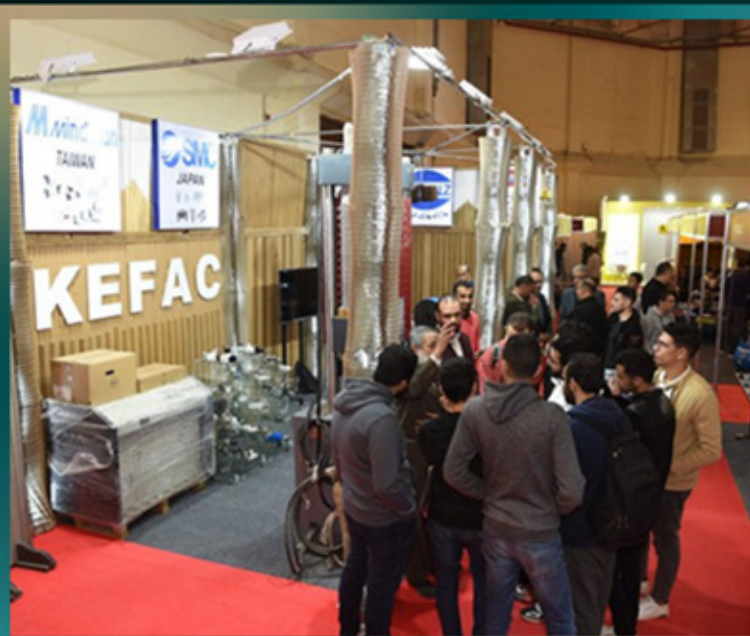
AIR TECH

EVENT
Scenes

SCENES GROUP



AIRTECH





AIR TECH

Exhibit
Profile

A man in a blue shirt and dark overalls stands in a workshop. In the background, there is a workbench with various tools and a sign that reads 'VARIABLE INDUSTRIAL COMPRESSORS'.

VARIABLE INDUSTRIAL COMPRESSORS

- Air Compressors (Screw – Reciprocating – Diesel).
- High Pressure Compressors.
- Rotary / Gas Compressors.
- Dental Power Station Compressors.
- Diving and Sport Compressors.
- Oil Exploration compressors – under water.
- Fine Industries Compressors.
- Vacuum Pumps.
- Boosters / Blowers and Pet Applications.
- Air Treatment (Dryer – Filters).
- Air Control Systems (Pneumatic – Fittings.
- Cylinders – Valves – Regulators).
- Centrifugal Compressors.
- Refrigerator Compressors.
- Tanks (Air / Pressure / Gas Tanks).
- Motors, Heads, Starters, Pressure Gauges.
- Bare Compressors (Single - Double Stage).
- Testing Equipment.
- Medical Vacuum Applications.
- Waste Water Recovery Vacuum.
- Compressed Air Networks.
- Advanced Cooling Solutions.
- Sand Blasting Machines and Cabins.
- Synthetic Gas Networks.
- Compressed Air Accessories.
- Maintenance Equipment.

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AIRTECH

Visitors Profile



- Academic Institutions.
- Automation Specialists.
- Engineering Groups.
- Financial Institutions.
- Government Bodies.
- Importers and Exporters.
- Industrial Associations.
- Machinery and Equipment Distributors.
- Workshop Owners and Staff.
- Maintenance and Repair Specialists.
- Manufacturers and Industrialists.
- Plant Managers.
- Procurement Managers.
- Technical Service Providers.
- Wholesalers and Retailers.

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AIRTECH

Promotion Campaign

MEDIA CAMPAIGNS



With over two decades of experience in promoting a wide range of events in Egypt and looking after the media, we are planning to maximize event coverage for **AIRTECH** through extensive print & online media campaigns covering listings in both print and online directories, print advertising, online advertising, local press conferences and both print and online press releases.

ONLINE PRESENCE



AIRTECH will be given added value through an online presence with promotions through the official website, digital channels, online communities, email shots and digital advertisements to ensure that audiences have every opportunity to attend the event

RADIO ADVERTISING



Strategic spots at select local stations will serve as an extra reminder for visitor audiences to get involved with **AIRTECH** as the unpatrolled event.

PRESS RELEASES



Ensuring that key journalists are kept fully informed with this year's content, features and attractions at **AIRTECH** and making the news through a locally held press conference and schedule of press releases so as to keep the event in the mind of audiences and increase the show's visibility and awareness through announcements and updates.

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Promotion Campaign

MOBILE MARKETING



Mobile marketing promotions aimed at industrial visitors will spread the word on **AIRTECH** keeping audiences up-to-date and fully aware on why **MACTECH** is the preferred meeting point for the industrial sector

SOCIAL MEDIA



From daily show updates to sponsored posts, **AIRTECH** news via social media outlets will reach out to target visitors across all essential channels, reminding them of all that is new and featured at **AIRTECH** this year.

OUTDOOR PROMOTION



The organizers will also ensure that the **AIRTECH** brand receives maximum exposure through outdoor campaigns including billboard displays in prime locations and industrial cities to ensure that visitors get every incentive to attend the event.

TARGETED TRADE INVITATIONS



50,000 targeted invitations will be sent out to trade delegates & related members of the Industrial community prior to the event, ensuring they 'save the dates' for **AIRTECH** & have adequate time to plan their visit in advance and arrange appointments for important discussions.

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THE VENUE (EIEC)

AIRTECH will take place at the luxurious venue Egypt International Exhibition Center .

The deluxe venue is accredited as the paramount comprehensive exhibition center in Egypt; which is fully-equipped with all facilities including conference halls, huge car parking, unlimited floor loads, central air-conditioning and food & beverage outlets.

The prestigious Egypt International Exhibition Center is dedicated to first class conferences and exhibitions catering for the requisites of all organizers with top efficiency.

The venue enjoys an impressive artistic design that charms visitors and exhibitors from all over the world. It is also located in one of the most prominent areas in Egypt; the Fifth Settlement, near to several 5-star hotels, entertainment destinations and only minutes away from Cairo International Airport.

ORGANIZED BY



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CO-LOCATED SHOWS

